

CAMPSITES

We are excited by the prospect of a new museum in the Presidio displaying **DORIS** and **DON FISHER'S** exceptional art collection, grateful for their extraordinary philanthropy, and delighted by their choice of Gluckman Mayner Architects and WRNS Studio to design the building. We strongly agree with the premise that a new museum in the Presidio should clearly express our own time without stylistic mimicry or pastiche. But we also believe that public architecture in this location has a unique responsibility to deeply honor the special characteristics of its place, establishing meaningful connectors to history, culture, and the environment.

These three proposals are offered both as analysis and as a range of possible solutions to the major issues facing the project. In our view, engaging the **HISTORY** of the Presidio and the **CONTEXT** of the National Park with contemporary architecture suggests either a more harmonious approach to development of the Main Post, or a segregation of new development to more sympathetic sites. These different sites require differing approaches to building **FORM** and museum **TYPOLOGY**, suggesting in turn an iconic form, a blending of building with site, and a dispersal of the program into multiple volumes. Both site selection and formal responses to each site are mediated by the particular **URBAN** and **ECONOMIC** conditions of the Presidio, including issues of scale, visibility, infrastructure, traffic patterns and public transportation. Within the **CULTURAL** and **SOCIETAL** dimensions of the museum as an institution, a balance is sought between the civic responsibility inherent when building a private museum within a National Park and acknowledgement of the patronage that the project possible. The **ENVIRONMENTAL** impact of the building on its site and its intensive use of natural resources are mitigated by the deployment of practical, sustainable building strategies. But more importantly, each proposal embraces the climate and weaves landscape into the fabric of its structure, offering visitors a close connection to their world through their engagement with the art.



1 CAMP: PFA PALACE OF FINE ARTS REDUX

2 MAIN BLUFF A GRAND STAIRCASE FOR THE MAIN POST

3 PARADE EDGE REFRAME THE MAIN PARADE GROUND

FORM + TYPOLOGY

- Incorporates a grid strategy: part additive-rescue, and part core
- Mirrors the diagram of the Palace of Fine Arts, creating a new facade along the Dole side of the curved bay and placing an additional lobby in a re-created landscape on top of Dole-grade parking

HISTORY + CONTEXT

- Follows a concrete urban development pattern, placing newer buildings in the outer rings away from the Main Post
- Mirrors the concrete development at the scale of the building
- Returns the historical program, bringing art back to the Palace of Fine Arts
- Follows the original building by presenting a facade to the registered western wall and solves current deficiencies through the intervention of a modern structure

URBAN + ECONOMIC

- Fits in an island in the urban fabric, consistent with the Presidio Management Plan and future plans for re-engineering Dole Drive
- Creates a new public space and entry point to the Presidio, and locates a hub between Crissy Field, the Marina Green, and the Presidio
- Intensifies use at the perimeter of the park, and draws traffic away from the center of the Presidio to a location better served by current and planned transit options
- Preserves the current views of the Palace of Fine Arts while new views back to the Golden Gate Bridge and across the bay
- Keeps a consistent tenor at the Palace of Fine Arts after the Exploratorium moves
- Reduced amount of new building can free up funds for enhanced site and infrastructure improvements

SOCIETY + CULTURE

- Create a modern icon to balance the historic icon of the Palace of Fine Arts located in the history of San Francisco
- Provides a monument to its patron, while incorporating the Palace of Fine Arts with a new public function
- Does not displace public or recreational uses currently in the National Park

ENVIRONMENT

- Employ adaptive reuse of an existing building as its primary sustainable strategy, greatly reducing the footprint of new construction
- Incorporates natural ventilation in the original steel building for larger volumes or other work not required to be in a highly-regulated climate
- New "truss-tully" incorporates wind turbines and passive solar strategies
- Incorporates stormwater retention and greywater systems into the old and new ponds, and connects these landscapes to the planned expansion of the Crissy Field estuary



FORM + TYPOLOGY

- Blurs the line between building, landscape, and path
- Disappears from the perspective of the Main Post by sinking into the bluff and continuing the landscape across its roof
- Acts as a landmark from the perspective of Crissy Field by presenting a monumental facade and a welcoming transparent space that engages the street

HISTORY + CONTEXT

- Maintains the historic character of the Main Parade Ground by locating the museum below the bluff at Crissy Field
- Acts as a node connecting the formality of the Main Parade Ground to the energy and movement of Crissy Field
- Allows a modern iconic building to coexist with the historic structures of the Presidio
- Opens up sweeping views from the Main Parade Ground by screening the roadway and bringing the Bay closer visually

URBAN + ECONOMIC

- Ties Crissy Field and the Main Post into the larger public panorama that stretches from Fort Mason to Fort Point
- Facilitates pedestrian movement over and under Highway 101 by incorporating a grand stair and embracing a reconfigured Dole Drive
- Acts as a catalyst to kick-start the Dole Drive project and an intensifier of development along the southern edge of Crissy Field to help meet the goal of financial independence by 2017
- Grows traffic away from the center of the Presidio to a location better served by current and planned transit options

SOCIETY + CULTURE

- Provides a monument to its patron, while creating a landmark and a destination within Crissy Field
- Speaks of its place and time while providing an iconic image appropriate to a museum

ENVIRONMENT

- Embraces the sun, wind, and fog by weaving landscape and building spaces into its fabric, providing relief to visitors and a backdrop for the art
- Places development on a previously impacted site, and offers its environmental footprint by developing aggressive sustainable strategies such as daylighting, solar and wind power, passive solar heating and cooling, a vegetated roof, and thermal mass



FORM + TYPOLOGY

- Replaces the historic fabric and massing of the barracks buildings to provide scale and rhythm while strengthening the eastern edge of the Main Parade Ground
- Incorporates passages at grade between the new and historic structures between the Old and Main Parade Grounds
- Incorporates a colonnade to mirror the articulation of the porches on the original barracks
- Uses courtyards to capture outdoor space and break down the mass
- Combines the multiplicity of repeated forms with the language of a unified roof structure

HISTORY + CONTEXT

- Replaces the programmatic legacy to the quieter and more secluded setting of the interior terrace, and allows the CAMP to occupy the more public edge of the Main Parade Ground
- Proposes a heterogeneous pattern of development similar to the Washington D.C. Mall, allowing old and new to mix harmoniously through a balance of scale, articulation, and use
- Combines a language of solid walls and punched openings with a modern glass and steel roof intervention

URBAN + ECONOMIC

- Preserves identity and intended use within the Main Post to draw more visitors to the heart of the Presidio
- Reinforces the form of the Main Parade as an outdoor space through the scale and articulation of the building's mass
- Fills a gap in the built fabric and completes the edge of the former view from the Main Parade to the Bay
- Locates the CAMP close to the planned transit stop and the northern entrance to the Presidio, and reinforces pedestrian circulation along the eastern edge of the Main Parade
- Uses a site that is ready for development immediately and requires the building to be a more appropriate site

SOCIETY + CULTURE

- Locates the CAMP at a prominent site at the Main Parade Ground without dominating it, a location worthy of the patron's collection and potentially less controversial
- Suggests multiple points of entry, equalizing the programmatic freedom of a museum free to the public
- Creates a synergy with other planned cultural and institutional projects within the Main Post
- Combines the military formality and repetition of the barracks with an iconic modern intervention

ENVIRONMENT

- Locates the building on a previously impacted site and adjacent to existing infrastructure
- Captures outdoor space as sculpture gardens and courtyards, giving visitors relief and connecting them to their surroundings
- Provides two-to-three gallery space with a roof system optimized for sun and ventilation control
- Integrates a large photovoltaic array to completely offset the energy demands of the conditioned gallery space

